

Modeling Camp

Ages 12-18

2014 LOCATIONS AND DATES

Miami	June 24th-27th
Atlanta	June 30th-July 3rd
NYC	July 8th-11th
Los Angeles	July 15th-18th
Dallas	July 22nd-25th
NYC	July 29th-Aug 1st
San Francisco	Aug 5th-8th
Chicago	Aug 12th-15th

Session Fees: \$999

Session Fees Include:

- All Activities
- Photo Shoot
- Portfolio and Pictures
- Lunch
- Modeling Camp T-shirt

REGULAR CAMP HOURS:

Tues-Fri: 9:30am-4:30pm

Modeling Camp featured in:



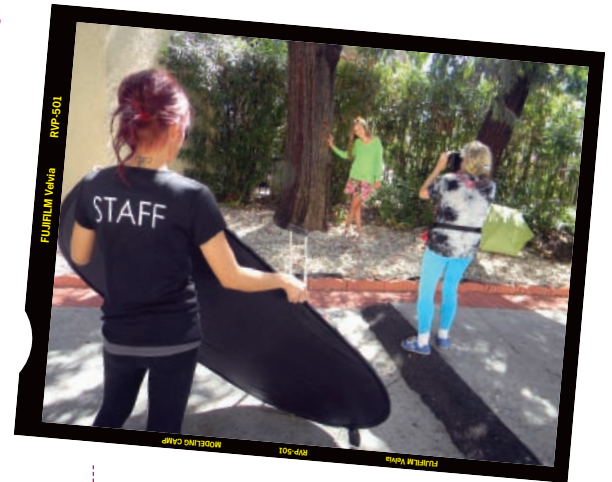
Take your modeling aspirations to the ultimate level and come to the most internationally recognized modeling camp in the world - Modeling Camp! Whether you are interested in becoming a model or if you simply want to build your confidence, poise and self-esteem, Modeling Camp is the perfect place to 'discover the model in you!'

Modeling Camp is a four day boot camp open to all girls ages 12-18. This exciting, empowering camp introduces girls to the world of modeling and fashion as it steps them through a series of workshops, photo shoots and daily challenges with top industry professionals.

Meet top agencies and guest stars from TV's hit show, America's Next Top Model! Have your own photo shoot and experience the life of a model first hand! You could leave Modeling Camp with your own modeling contract! Or simply come and experience the world of modeling and fashion!

Girls learn about modeling in a fun, non-competitive environment and walk away not only with knowledge of how to get in to the industry but with valuable life skills that they can apply to their everyday lives.

Modeling Camp offers camps in New York City, Atlanta, Chicago, Dallas, Los Angeles, Miami, San Francisco and Virginia. Discounted room rates are available to campers and their families who choose to stay at a Modeling Camp hotel during the camp. For 2014 dates, please see the banner above and for the exact locations and group rates, please refer to the 'Lodging' page on our website at www.modelingcamp.com.



America's Next TOP MODEL



Laura Kirkpatrick
ANTM



Sundai Love
ANTM



Ashley Howard
ANTM

Modeling Camp welcomes guests from America's Next Top Model to most of our locations – please check our website for more details.

"This program seems to be an amazing opportunity for young people interested in the industry!" – Autumn Cannella, FORD MODELS, NYC



AUDITIONS & CASTINGS

Auditions and castings are a part of every model's day - learn how to handle yourself and how to book your first job! Then take the toughest test and have a casting with a real agent!

RUNWAY TRAINING & FASHION SHOW

Girls spend a day with a runway choreographer learning how to walk down the runway with confidence and style. Learn the twists, the turns, the pivots and put them all together at the end of the program with a fashion show presentation for family and friends.

A MODEL PERSONALITY

It's not just about taking a pretty picture - it's how you project your attitude in front of the camera! Your eyes, the way you hold your hands, how you stand, how you smile - girls learn how to project their personality gracefully on camera.

MODELING CAMP TOP MODEL!

Every day girls are set challenges to accomplish by top industry professionals. Winners of the Modeling Camp challenges receive prizes such as extra frames in the photo shoot, extra takes on the TV commercial or more pictures for their portfolio! At the end of the program, a *Modeling Camp Top Model* is announced! *(Please note that Modeling Camp does not encourage nor promote a competitive environment. Many prizes are given out throughout the week. The emphasis to the girls is that true beauty comes from within and that having a good personality in this business (as in any business) is key!)*

TV COMMERCIALS

Models are often used for TV commercials so it is important that you know how to be confident in front of the television camera. Girls learn tips from a professional acting coach and get to try their hand at a Modeling Camp make-up commercial! Watch yourself on TV and learn all the inside tips!

"I think Modeling Camp is one of the best experiences for girls who are wanting to get in to the industry. Modeling Camp is definitely the push that gets you in!" - Addie, Age 15

YOUR CHANCE TO BE IN THE NEWS!

Good Morning America, NBC, The New Yorker Magazine, Channel One News, The New York Post, The New York Daily News, Daily Motion, Reuters... The media was all abuzz this summer with what was going on at Modeling Camp! Come be a part of what's going on!



"Great experience and the team was very organized! I enjoyed talking to everyone - thank you for having me!"

- Bobby Gutierrez
WILHELMINA MODELS, NYC

MEET WITH TOP AGENTS!

Meet and get screened by the top modeling agencies in the world! Ford, Elite and Wilhelmina! All girls attending Modeling Camp have the option to meet with top agencies to get a private, individual assessment of their potential in the industry. *(Please note that this activity is completely optional.)*



DIRECTED BY HEATHER COLE

The Director of Modeling Camp is the founder and owner of Modeling Camp, Heather Cole. A former Elite model, Heather started her modeling career 24 years ago in London. Having appeared in magazines such as Elle, Vogue and Marie Claire, Heather went on to open Modeling Camp in 1996 which has since grown to incorporate programs in New York City, Atlanta, Chicago, Dallas, Los Angeles, San Francisco, Miami, Toronto and Virginia.



Modeling Camp campers meet with Modeling The Right Way representative Mindy DiCosta.



MODELING THE RIGHT WAY

The winner of the Modeling The Right Way and Ellegirl.com National Model Search attends Modeling Camp every summer! This summer girls attending Modeling Camp had the opportunity to meet with Mindy DiCosta from Modeling The Right Way who shared with them her knowledge and advice on getting in to the modeling business.

America's Next TOP MODEL

VISIT WITH AMERICA'S NEXT
TOP MODEL ALUMNI



Modeling Camp campers meet with Ashley Howard from America's Next Top Model!

MODELING CAMP WARDROBE OPTION

Campers have the opportunity to add on the Modeling Camp Wardrobe Option, where they are able to select designer clothes to wear for their photo shoot. This collection of clothes and accessories has been hand-picked by fashion stylists exclusively for these photo shoots. Choose from hundreds of dresses and tops and look like you have just stepped right out of a fashion magazine!

"Modeling Camp was the best possible choice I could have made in following my dream."

– Katherine, Age 15

PROFESSIONAL PHOTO SHOOT WITH A FASHION PHOTOGRAPHER

Every camper attending Modeling Camp will have their own private photo shoot session with a fashion photography team. After learning about photo shoot do's and don'ts, experience the excitement of what it's like to be a professional model shooting in front of the camera!

A hair styling and make-up team will be doing your hair and make-up and a fashion stylist will be styling your outfits - so it will be just like a real modeling job! This is a GREAT way to start your own modeling portfolio, to add to one you may already have or just a fun way to get some amazing pictures of yourself!

FUJIFILM Velvia RVP-501

"Modeling Camp is one of a kind! The staff are professional, vibrant and a real source of inspiration for the campers who attend. This camp goes beyond catwalk training and posing. The wide variety of activities have the girls leaving camp more knowledgeable about the modeling industry and full of confidence. This camp is for any girl looking to find her beauty and inner model!"

– Lisa Nargi
PROJECT RUNWAY



Modeling Camp girls being interviewed by MTV this summer.

MEET CASTING AGENTS FROM MTV!

Modeling Camp girls have the opportunity to attend casting calls with MTV when they visit our camp to cast for the show 'Made'.



PERSONAL PRESENTATION

The way you present yourself is most important in the world of modeling and can make the difference between getting the job and not getting the job. Girls learn how to present themselves with grace and style. Learn how to select that 'winning' outfit, how to do your hair and make-up for castings and how to look polished and together all the time. Then take part in our Modeling Camp presentation challenge!

"Great! Cool girls, fantastic energy! Great diversity of girls which is so important to us at Seventeen!"

– Guillermo Perez
SEVENTEEN MAGAZINE

seventeen Magazine

will be scouting at Modeling Camp this summer for a photo shoot spread in one of their upcoming issues. Here is YOUR chance to be discovered!

www.modelingcamp.com

"The girls were beaming with confidence! I was impressed by how many girls came from different states and countries! It's a great opportunity to learn from others, make friends and enjoy fashion and modeling together in a fun environment!"

— Delpha Ramos
ELITE MODEL MANAGEMENT, NYC

HEALTH AND FITNESS

All girls should eat a healthy, well-balanced diet and maintain a regular exercise routine. Campers learn about health and nutrition and have their own personal yoga session with a Modeling Camp Health and Fitness Instructor.



Modeling Camp at lunch.

MODELING PORTFOLIO

Girls attending Modeling Camp will each receive their own portfolio book along with the two best pictures from their photo shoot! This is a great way to present yourself to a modeling agency or simply a wonderful opportunity to get some amazing pictures of yourself!

Parents: Two 8x12 shots are included in your session fees. Additional pictures can be purchased separately.

Modeling Camp is 4 day 'boot camp' program designed for girls to have fun while learning about the modeling industry. Modeling Camp can make no guarantee that you will be signed by an agency or that you will be successful in entering the industry. Modeling Camp wants girls to know that it is not essential for you to complete a modeling program such as this one in order for you to meet and sign with a legitimate modeling agency.



Maggie Seider

Fashion Photographer

Maggie Seider has been photographing fashion and lifestyle for three decades in North America and Europe, where she lived and worked for over ten years. Her editorial work for publications such as Elle, Vogue and numerous other magazines have been published worldwide. She has had over one hundred magazine cover credits.

Commercial Clients include Wonderbra, Champion, Bali, Hanes, Gerber, Wrangler, James Dean, Renault, as well as clothing designers in Spain and America, and European hair salons. She is best known for her work in beauty and children. Having worked with most of the major agencies to develop young talent, she is known for her patience and ability to teach.

"It has been wonderful to see the results of what one model, gifted with brains equal to her beauty, has brought to America. The success of Heather Cole's programs are the direct result of her consummate experience in all aspects of the business of modeling and her own personal integrity and professional attitude. Modeling Camp is a wonderful experience for any young girl regardless of her goals. The confidence, style and presence, well demonstrated and practiced are gifts that last a lifetime." — Maggie Seider



ADD ON PHOTO SHOOT CAMP!

- All campers in **NYC, Miami and Los Angeles** have the opportunity to add on **Photo Shoot Camp** - a photo shoot held on location every Saturday following the four day boot camp.
- Here girls have the opportunity to shoot outside on location at a private, one on one photo shoot with a fashion photographer! This is a great way to start your own portfolio or simply an opportunity to get some fabulous pictures of yourself!

Girls have their own private photo shoot session and their hair and make-up is done for them by hair and make-up artists!

For more information on **Photo Shoot Camp** please visit our website at www.modelingcamp.com.



To register please visit our website at www.modelingcamp.com

For more information please call us toll free on 888-757-5575.

Please see the 'Lodging' page on our website for advice on where to stay.