

Ages 8-11

# Modeling Camp KIDS

## NEW YORK CITY

### 2014 Session Dates

July 8th-11th

July 29th-Aug 1st

#### REGULAR CAMP HOURS:

Tues-Fri: 9:30am-4:30pm

#### Session Fees Include:

- All Activities
- Photo Shoot
- Portfolio and Pictures
- Lunch
- Modeling Camp T-shirt

[www.modelingcamp.com](http://www.modelingcamp.com)

#### Modeling Camp featured in:



DAILY NEWS

NEW YORK POST



Take your child's aspirations of being a star, to the *ultimate* level and come to the modeling and acting capital of the world, the epicenter of fashion - NEW YORK CITY!

'Modeling Camp KIDS' is a modeling and acting camp for girls ages 8-11! Campers from all over the globe attend the four day boot camp and experience what it's like to be in the modeling/acting industry!

This exciting, empowering camp introduces kids to the world of modeling and acting and steps them through a series of workshops, photo shoots and daily challenges with top industry professionals.

Girls learn about modeling and acting in a fun, non-competitive and *age appropriate* environment and walk away not only with the knowledge of the industry but with valuable life skills that they can apply to their everyday life.

On the last day, the girls have the option to meet with top NYC agents and casting directors.

### MEET KIDZ IN THE BIZZ!



*Meet real models who work regularly in NYC! Learn all about the kids modeling industry and what it takes to be successful in this industry!*



Your child could leave Modeling Camp with their own modeling contract! Or simply come and experience the world of modeling and acting right here in NYC!

Modeling Camp KIDS is held at The Radisson Martinique Hotel. Situated in the heart of New York, The Radisson Martinique on Broadway is within walking distance of Manhattan Mall, Empire State Building, and Macy's. Also nearby are Times Square and Grand Central Terminal.



*Modeling Camp KIDS is 4 day 'boot camp' program designed for girls to have fun while learning about the modeling industry. Modeling Camp can make no guarantee that you will be signed by an agency or that you will be successful in entering the industry. Modeling Camp wants parents and campers to know that it is not essential for you to complete a modeling program such as this one in order for you to meet and sign with a legitimate modeling agency.*

## DIRECTED BY HEATHER COLE

Director of Modeling Camp KIDS is the founder and owner of Modeling Camp, Heather Cole. A former Elite model, Heather started her modeling career 24 years ago in London. Having appeared in magazines such as Elle, Vogue and Marie Claire, Heather went on to open Modeling Camp in 1996 which has since grown to incorporate programs in New York City, Chicago, Dallas, Los Angeles, Miami, Virginia and Toronto.

## HEALTH AND FITNESS

Even our younger campers should understand about eating a healthy, well-balanced diet. Campers learn about health and nutrition and have their own personal 'yoga divas' session with our Modeling Camp Nutritionist Cori Cohen!



*"I have been attending Modeling Camp since I was 7 years old. If I could, I would attend all the sessions - that's how much I love this camp."*

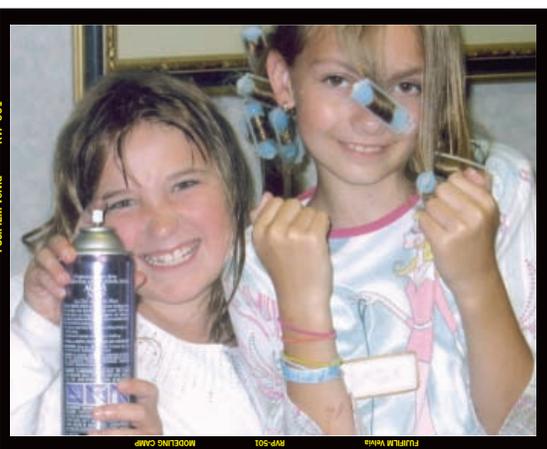
*Modeling Camp was the start of my love for modeling and acting. Each summer I return, I learn more about the industry which helps me to grow not only as a model and actress but as a person. One thing which is always emphasized at Modeling Camp is to love yourself and that if you're beautiful on the inside, it will come out in your exterior." – Taylor*

## PARENT/CHILD SEMINAR

Modeling Camp KIDS recognizes the commitment parents have to make in this business and wants to answer all your questions! Modeling Camp KIDS starts the week with a Parent/Child seminar. This helps ease first day jitters for the campers and also provides parents a forum for asking questions, learning about what is involved, where to go, what to do, etc! Attendance for parents is not required, but is definitely recommended.

## RUNWAY TRAINING

Girls learn how to 'rock the runway' with a lesson from a NYC runway choreographer! Learn the twists and the turns and how to participate in a kid's fashion show!



## POISE AND POSTURE

Girls learn how to move gracefully and with ease in front of the camera. Posing techniques are discussed and practiced. The importance of good posture and poise are emphasized and highly encouraged.

## DAILY FASHION CHALLENGES

Every day, Modeling Camp KIDS will have a daily fashion related, challenge for girls to participate in! These challenges are fun and interactive and all girls will have a chance to win a prize! The emphasis at Modeling Camp KIDS is that beauty comes from the inside and that kindness to others and a friendly disposition are two of the most important qualities we can possess!



## PERSONAL PRESENTATION

The way you present yourself is most important in the world of modeling and can make the difference between booking the job and not booking the job. Girls learn how to present themselves with confidence and grace. From how to shake a hand properly, to making eye contact and having good posture - girls leave with a better sense of self and a heightened confidence!

Put  
YOURSELF  
on a  
cover!



## MEET A MODELING CAMP KID IN THE BIZZ!

Irina has been coming to Modeling Camp every summer for four years now! She now models regularly doing print work and fashion shows!



*"Modeling Camp was awesome! I had lots of fun, made new friends and learned to rock the runway! I feel very confident now when I go to modeling auditions!"*

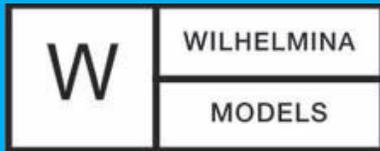
– Irina, age 10

*"It was great to see a group of people so enthusiastic about fashion! This program seems to be an amazing opportunity for young people interested in the industry!"*

– Autumn Cannella  
FORD MODELS

## MEET WITH TOP NYC KIDS AGENTS!

Meet the top children's modeling agencies! Wilhelmina Kids, MMG, NY Models, Gilla Roos will all be invited to attend our casting morning! All campers attending Modeling Camp KIDS will have the option to meet with a top NYC agent to get a private, individual assessment of their potential in the industry.



*"Great experience and the team was very organized! Talent was great! I saw a few people that caught my eye and will follow up with them! I enjoyed talking to everyone - thank you for having me!"*

– Bobby Gutierrez  
WILHELMINA MODELS, NYC

## FASHION SHOW

Campers take their new runway skills and put it all together at the end of the week with a fashion show presentation for your family and friends. This event is a great way to celebrate the end of the week!

## A MODEL PERSONALITY

It's not just about taking a pretty picture – it's how you project your attitude in front of the camera! Your eyes, the way you hold your hands, how you stand, how you smile – girls learn how to project their personality gracefully on camera.

## AUDITIONS & CASTINGS

Auditions and castings are a part of every model's day - even child models! Girls learn how to handle a modeling casting interview. Then they put what they learn to the test on the last day and have a casting with a real NYC modeling agent! *(This activity is completely optional!)*

## TV COMMERCIALS

Models are frequently used for TV commercials, so it is important that your child knows how to be confident in front of the television camera as well. Campers learn acting tips from top NYC acting coach Cynthia White and get to try their hand at a Modeling Camp TV commercial! Then they watch themselves on TV and see the end result!

*"It was one of the coolest weeks of my life!"* – Taylor, Age 9

## PROFESSIONAL PHOTO SHOOT WITH A NYC PHOTOGRAPHER

Every camper attending Modeling Camp KIDS will have their own private photo shoot session with a NYC fashion photography team. After learning about photo shoot do's and don'ts, campers experience the excitement of what it's like to be a professional model shooting in front of the camera!

A styling team will be doing age appropriate hair and make-up and a fashion stylist will be styling their outfits - so it will be just like a real modeling job!

This is a GREAT way to start your child's own modeling portfolio, to add to one they may already have, get their acting headshot or just a fun way to get some amazing pictures!



*"I think that Modeling Camp was a very cool experience. It helps you build confidence about yourself inside and out."* – Nicole, Age 11

*"Thank you! This was the best investment I have made in my daughter in a long time. She has gained self-esteem and at her age, that is really hard to come by!"*

– Ms. B. Schroeder

## YOUR CHANCE TO BE IN THE NEWS!

Good Morning America, NBC, The New Yorker Magazine, New York Magazine, Channel One News, The New York Post, The New York Daily News, Daily Motion, Reuters....NYC is all abuzz with what's going on at Modeling Camp programs! Come be a part of our favorite program for Kids!

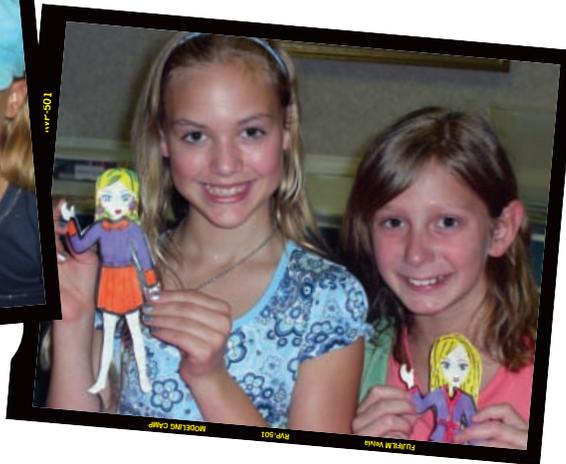
## MODELING PORTFOLIO

Girls attending Modeling Camp NYC will each receive their own portfolio book along with the two best shots from their photo shoot! This is a great way to present yourself to a modeling agency or simply a wonderful opportunity to get some amazing pictures of yourself!

**Parents: Two 8x12 shots are included in your session fees. Additional pictures can be purchased separately and this information is handed out at camp.**

*"Sinclair's self-esteem blossomed at Modeling Camp...I want to thank you for realizing that beauty comes in many packages and making all girls feel pretty. Thank you"*

– Ms. R. McLaughlin



# ADD ON PHOTO SHOOT CAMP NYC!

All NYC campers have the opportunity to add on **Photo Shoot Camp NYC** - an advanced photo shoot session held on location every Saturday following the four day boot camp. This more advanced, photo shoot allows campers more time with the photography team and three separate looks!

Here girls have the opportunity to shoot outside on location in NYC at a private one on one photo shoot with a NYC fashion photographer! It's a great way to add to the studio pictures you will be getting for your portfolio from camp and also an amazing opportunity to get some fabulous pictures of yourself.

Girls have their hair and make-up done for them by NYC hair and makeup artists and a stylist helps them coordinate their three different looks.



For more information on **Photo Shoot Camp** please visit our website at [www.modelingcamp.com](http://www.modelingcamp.com).

To register please visit our website at [www.modelingcamp.com](http://www.modelingcamp.com)

For more information please call us toll free on 888-757-5575.

Please see the 'Lodging' page on our website for advice on where to stay.

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