

# Camp Fashion Design

## New York City

Ages 12-18

### Project RUNWAY

## America's Next TOP MODEL

#### REGULAR CAMP HOURS:

Tues-Fri: 9:30am-4:30pm

#### Session Fees Include:

- All Activities
- Field Trips and Tours
- Sewing Supplies
- Lunch
- Camp Fashion Design T-shirt

[www.campfashiondesign.com](http://www.campfashiondesign.com)

#### 2014 Session Dates

July 8th-11th

July 29th-Aug 1st

Session Fees: \$999

#### As Featured In:

DAILY NEWS

Time Out  
New York  
Kids

THE DAILY  
BEAST



Welcome to Camp Fashion Design! The home for all fashionistas! If you want to be a fashion designer – then come learn about fashion in the fashion capital of the world - NYC! Camp Fashion Design is a four day 'boot camp' giving girls ages 12-18 the opportunity to learn from top industry professionals! If you like the TV show 'Project Runway' - then THIS is the camp for you!

The program steps girls through a series of workshops, team challenges and exciting field trips and tours! Visit Mood Fabrics, the garment district, meet with designers, stylists and models! Meet alumni from Project Runway and America's Next Top Model! Learn about designing, sketching, fabric, fashion shows, photo shoots and more...AND meet with representatives from some of the TOP fashion schools in NYC such as FIT, Parsons and FIDM! If you are interested in pursuing a career in fashion design then THIS is the place to get started!



Camp Fashion Design is held at the Radisson Martinique Hotel, located in the heart of NYC and within walking distance of Manhattan Mall, the Empire State Building and Macy's! Also nearby are Times Square and Grand Central location. Discounted room rates are available to campers who choose to stay at the Radisson Martinique Hotel.

*"The girls receive personalized attention, and there are more opportunities to ask questions of the famous guest speakers."*

– NY Daily News

### Project RUNWAY



Lisa Nargi  
Project Runway

Meet with stars from TV's hit show **PROJECT RUNWAY!** Learn how the show works and how YOU could be on the show one day!

## CAMP FOUNDER – MODELING CAMP'S HEATHER COLE

Heather Cole is founder and owner of Modeling Camp and Camp Fashion Design. A former Elite model, Heather started her career in modeling and fashion 24 years ago in London. Having appeared in magazines such as Elle, Vogue and Marie Claire, Heather went on to open Modeling Camp in 1995 which has since grown to incorporate programs in modeling and fashion in New York City, Atlanta, Chicago, Dallas, Los Angeles, San Francisco, Miami, Toronto and Virginia.

## MEET PROJECT RUNWAY'S LISA NARGI!

Lisa Nargi is a model and actress based in NYC. While studying psychology at NYU she began her career in fashion. She is known for winning season 4 of PROJECT RUNWAY as Christian Siriano's model. She has modeled for top designers, been photographed by world renowned photographers and has appeared in numerous magazines including Elle, Glamour and Cosmopolitan to name a few.

## DO I HAVE TO KNOW HOW TO SEW?

NO! You do not need to know how to sew to attend Camp Fashion Design! In fact the fashion design process starts with the inspiration and only ends in the construction stage! We have a variety of activities and projects for ALL levels to ensure that everyone is having a great time, learning and still feeling challenged!



## CAREERS BEGIN RIGHT HERE AT CAMP FASHION DESIGN...

### JUDE DRAKEFORD

After attending almost all the camps that we offer, Jude Drakeford, age 15 has gone on to become a very successful up and coming fashion designer. Jude left camp to go and work under the tutelage of Ella Pritsker at the Maryland Academy of Couture Arts, where she learns couture techniques and old world skills of European pattern making. Jude integrates her pattern making skills and silk painting to create memorable garments from various inspirations and transforms them into 3D master-pieces. She is inspired by Nature, Music, Poetry, Literature, and Art.



### FASHION ILLUSTRATION

Bring your ideas to life on paper through sketching. Campers learn how to sketch body forms, how to understand the structure of the human body and how it incorporates in to fashion design.



# America's Next TOP MODEL

VISIT WITH AMERICA'S NEXT  
TOP MODEL STARS!

*Camp Fashion Design campers meet with ANTM's Ashley Howard and learn how fashion is viewed by those in front of the camera!*



## DESIGNER CHALLENGES EVERY DAY!

Camp Fashion Design campers face challenges every day and each day there will be a new challenge for your team to accomplish! From designing outfits out of household items, from turning burlap sacks in to cute dresses...you never know what the challenge will be! Get your creative ideas flowing as you and your team race against the clock to win the challenge!

## MEET WITH REPS FROM TOP FASHION SCHOOLS

If you are thinking of a career in fashion, Camp Fashion Design wants to get you connected! Representatives from top fashion schools in NYC will visit the camp and tell you how to get started with your career in fashion! This summer, campers met with reps from Parsons, FIT and FIDM! What a great opportunity to network and to find out if this is the career for you!





## MEET DESIGNERS!

Campers have the opportunity to meet fashion designers and get a true insight on how to get in to the business, how to make your vision come to life and how to be successful in the industry!

## TOUR OF THE GARMENT DISTRICT

This is where it all takes place! Your personal fashion guide will take you on a tour of NYC's famous garment district! Visit showrooms and learn how they work. Visit the fashion walk of fame, 'Project Runway' sites and see where the legendary designers work every day to make their designs come to life!

## VISIT MOOD FABRICS!

Visit and have your own personal tour of NYC's largest fabric store – Mood Fabrics! Featured frequently on TV's hit show 'Project Runway', this store is a maze of fabrics of all kinds from all over the world!



## COSTUME JEWELRY FACTORY

Visit Costume Jewelry Factory in the Garment District, have a factory tour and an opportunity to attend one of their famous sample sales! This could be your chance to pick up a unique piece of jewelry for between \$5-\$20!

## VISIT M&J TRIMMING IN NYC

Campers visit M&J Trimming – the world's largest trim store! M&J Trimming is a company worldly known for its top quality trimmings. In their 5,000 sq ft showroom in New York City, you will be able to find a huge array of imported items; such as ribbons from France, laces from Switzerland, Austrian Swarovski crystals, buttons from Italy and so much more.



## DESIGN YOUR OWN MOOD BOARD

Campers create their own line of clothing, their own brand name and bring it all to life in an essential concept board! Here is your chance to get creative!



## TOP DESIGNER OF THE WEEK!

Every day girls are set challenges to accomplish by top industry professionals. Winners of the Camp Fashion Design challenges receive prizes such as sewing supplies, extra time on the next challenge, etc! At the end of the program, a Top Designer is announced! *(Please note that in keeping with the spirit of the camp, these competitions are for fun only! There are many opportunities for campers to win prizes and the emphasis is on being a team player, being enthusiastic and working with others!)*



*'I am in love with this camp! You get to learn so much about the fashion industry!' – Jenny, age 17*

## FASHION PRESENTATION

All campers have the opportunity to participate in the fashion presentation for family and friends on the last day! This is a great way to show everyone what you have been working on all week and a fun way to celebrate the end of camp!

## YOUR CHANCE TO BE IN THE NEWS!

Seventeen Magazine, the Daily Beast, Time Out Magazine and the NY Daily News...Camp Fashion Design was all over the news this summer! Come be a part of what's going on in NYC!



## HOUSEHOLD DESIGNS!

One of our favorite activities every year is our Household Design Challenge. Campers race against the clock to create their own creations out of a mystery bag of household items! Who knows what you will get to work with? And how creative can YOU be?





## Maggie Seider

Fashion Photographer



Maggie Seider has been photographing fashion and lifestyle for three decades in North America and Europe, where she lived and worked for over ten years. Her editorial work for publications such as Elle, Vogue and numerous other magazines have been published worldwide. She has had over one hundred magazine cover credits.

Commercial Clients include Wonderbra, Champion, Bali, Hanes, Gerber, Wrangler, James Dean, Renault, as well as clothing designers in Spain and America, and European hair salons. She is best known for her work in beauty and children. Having worked with most of the major agencies to develop young talent, she is known for her patience and ability to teach.

*"It has been wonderful to see the results of what one model, gifted with brains equal to her beauty, has brought to America. The success of Heather Cole's programs are the direct result of her consummate experience in all aspects of the business of modeling and her own personal integrity and professional attitude...a wonderful experience for any young girl regardless of her goals. The confidence, style and presence, well demonstrated and practiced are gifts that last a lifetime."*

— Maggie Seider



## Is MODELING more your style?

Then check out our sister camp MODELING CAMP which offers locations in New York City, Atlanta, Chicago, Dallas, Los Angeles, San Francisco, Miami, Toronto and Virginia! If you want to 'discover the model in you' - then this is the camp for you! Meet guest speakers from America's Next Top Model, Elite Model Management, Ford Models, Wilhelmina, Seventeen Magazine and MTV! Have a photo shoot, star in your own TV commercial, model in a fashion show...and more! This camp is the ultimate model experience!

## ADD ON PHOTO SHOOT CAMP NYC!

All Camp Fashion Design campers have the opportunity to add on **Photo Shoot Camp NYC** - a photo shoot held on location every Saturday following the four day boot camp.

Here girls have the opportunity to shoot outside on location in NYC at a private, one on one photo shoot with a NYC fashion photographer! This is a great way to start your own portfolio or simply an opportunity to get some fabulous pictures of yourself!

Girls have their own private photo shoot session and their hair and make-up is done for them by NYC hair and make-up artists!

For more information on **Photo Shoot Camp NYC** please visit our website at: [www.campfashiondesign.com](http://www.campfashiondesign.com).



*"Camp Fashion Design was the most fun week I have ever had! I learned so much and got to meet so many people in the industry!"*

— Lizzie, Age 14



To register please visit our website at [www.campfashiondesign.com](http://www.campfashiondesign.com)

For more information please call us toll free on 888-757-5575.

Please see the 'Lodging' page on our website for advice on where to stay.

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