

Ages 11-17

www.behindthescenescamp.com

# Behind the Scenes Camp

Explore the world of fashion *behind* the scenes!



Meet Lisa Nargi from TV's hit show **PROJECT RUNWAY!**

Lisa Nargi, Project Runway

### REGULAR CAMP HOURS:

Tues-Fri: 9:30am-4:30pm

### 2015 Session Dates

July 7th - 10th

July 28th - 31st

Session Fees: \$999

### Session Fees Include:

- All Activities
- Field Trip
- Lunch
- Camp T-Shirt

### ADD ON PHOTO SHOOT CAMP!

Add on your own private fashion shoot to your camp session!



Are YOU interested in the world of fashion? Would you like to learn about the careers that work *behind* the camera on a photo shoot? Do you like putting outfits together? Do you love doing other people's hair and make-up? How about taking pictures?

If you have ever wondered what it would be like to work *behind* the scenes of the fashion industry, then **Behind The Scenes Camp** is the perfect camp for you! Here, in the heart of NYC, girls ages 11-17 explore the world of fashion as it works *behind* the camera to help create that 'perfect picture'!

Leading industry professionals give girls instruction in make-up artistry, hair styling, wardrobe styling, fashion show production and photography. Girls are then given the opportunity to put their new skills to the test in a variety of daily challenges!

Come explore the world of fashion, as it takes place *behind* the camera this summer, at **Behind The Scenes Camp** in NYC!

**Behind The Scenes Camp** is held at the Radisson Martinique Hotel, located in the heart of NYC and within walking distance of Manhattan Mall, the Empire State Building and Macy's on 34th Street! Also nearby are Times Square and Grand Central Station. Discounted room rates are available to campers and their families who choose to stay at the Radisson Martinique Hotel.



*"My dream of becoming a fashion stylist came true at Behind The Scenes Camp this summer!...I had a blast learning how fashion shoots really work!"*

- Kate, Age 13

# Project RUNWAY



Meet with  
**LISA NARGI** from  
TV's hit show  
**PROJECT RUNWAY!**

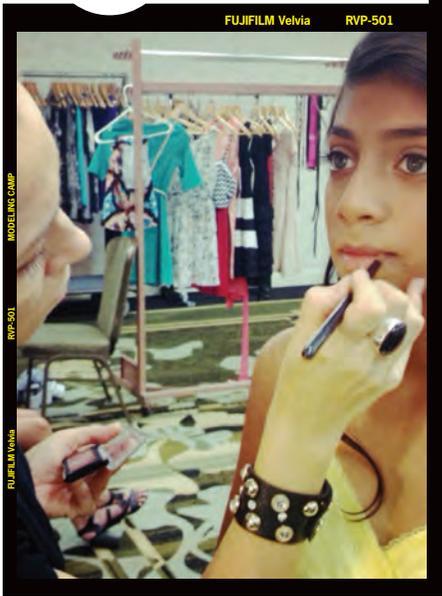


Learn about  
the show behind  
the scenes!

Lisa Nargi  
Project Runway Model

## BE A MAKE-UP ARTIST!

Spend the day with top make-up artist, AMANDA FORSYTHE and learn all about the world of professional make-up artistry and make-up application! Learn how to enhance someone's good features and how to camouflage their not so perfect ones! Learn the right way to apply make-up and all the inside tips they use on photo shoots to get that flawless look! Learn which products work and which don't! Then put your new skills to the test as you face the Behind The Scenes Camp Make-Up Challenge!

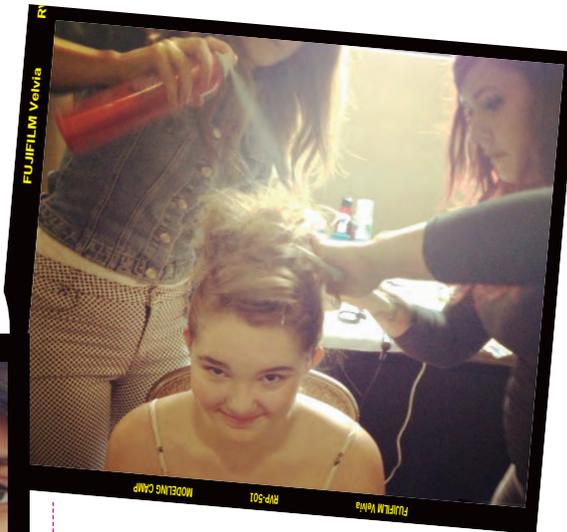


*"Behind The Scenes Camp was a great way for me to explore what goes on behind the camera! I had SO much fun and learned so much!"*

- Maria, Age 15

## BE A HAIR STYLIST!

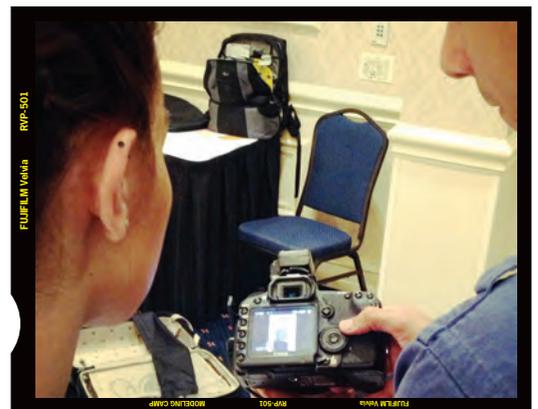
Learn how to be a hair stylist and create the perfect 'do' for you or your BFF! If you have ever wanted to learn how to style hair, this is the perfect workshop for you! You will spend the day with celebrity hair stylist CHARLES WARD, who has styled supermodel Kate Moss, Mariah Carey, Britney Spears, Madonna, Red Hot Chili Peppers and Sade! His work has appeared in countless publications, such as Vogue, INstyle, Time Magazine, Cosmopolitan, GQ and more! He has also worked with such amazing Fashion Designers as Terry Mugler, Ralph Lauren, Oscar De La Renta, YSL, Marc Jacobs, Givenchy, Dior and many more. Learn all about hair styling from Charles and his team, from up do's to casual everyday do's! Learn how to use professional styling products to achieve that perfect look!



## BE A PHOTOGRAPHER!

Spend the day with a NYC fashion photographer learning the ins and outs of fashion photo shoots! (Campers are asked to bring in their own digital camera if they have one). Learn about the equipment, how to properly use your camera, controls, resolution, flash, composition, backgrounds, lighting, close-ups and more! Then practice your new skills and shoot your OWN photo shoot of NYC, guided by a professional, NYC fashion photographer!

Lights, camera, ACTION!



## LEARN THE TRICKS OF THE TRADE!

Magazine ads show a very narrow, limited image of beauty and a body type that is not always normal nor necessarily healthy! Often that flawless image you see in the ad is not even real! It is an illusion created by a series of professionals and graphic artists working together to create that 'perfect shot'! Learn the inside scoop on how an advertisement is REALLY put together!

## BE A WARDROBE STYLIST!

Have you ever watched Rachel Zoe on TV and wondered how she puts together all those amazing outfits for the stars? Being a professional Wardrobe Stylist is a lot more than just going shopping! Learn about styling from one of NYC's TOP fashion stylists, DAVIS CARRASQUILLO! Davis' work has been featured in Vogue, W Magazine, Cosmopolitan and Ocean Drive magazine and he has styled Ricky Martin, Nicky Hilton, Maggie Gyllenhaal and many more! Learn how to dress for success and look perfectly polished at all times! Then race against the clock as your team creates that 'perfect look' for the runway.

## BE A FASHION SHOW PRODUCER!

Learn how to produce and run a fashion show from one of NYC's favorite fashion show choreographers, MR. MODAH! Then put all your new skills from the week to the test in your final challenge and help organize the Modeling Camp graduation fashion show on the last day of camp! Make-up, hair styling, wardrobe styling and production - race against the clock as your team competes to be the Behind The Scenes Camp challenge winner!

To register or for more information please visit our website at [www.behindthescenescamp.com](http://www.behindthescenescamp.com).

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